

# CLIENT CASE STUDY

## NRG Electric

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### CLIENT DETAILS

NRG Electric are an electrical contractor based in British Columbia, Canada. They specialize in custom lighting designs, control systems and electric contracting.

### THE CHALLENGE

NRG Electrical came to Scout Talent as they were having issues finding local candidates that weren't too senior for the roles they had open. The company also struggled to find candidates that fit in with their company values.

### SCOUT TALENT SOLUTIONS

#### Recruitment Marketing & Candidate Attraction

Scout Talent expertly crafted each job description to ensure maximum applications to each role. Our Recruitment Marketing team ensured each posting was seen by the right candidates by posting on job boards and targeting passive candidates via digital headhunting.

#### Shortlisting & Selection

Scout Talent used a combination of skills testing and video interviews to rate and rank all candidates, ensuring NRG Electric could select the very best candidates.

#### :Recruit Essentials software

Scout Talent's :Recruit Essentials software allowed NRG Electric to centralize their recruitment process in one platform, allowing them to view all job postings and applications in one place.

#### Employer Branding

Scout Talent worked to re-design NRG Electric's website, choosing imagery and photography and providing copywriting services.



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### THE RESULTS

NRG Electric have confirmed that Scout Talent's affordable pricing and our innovative shortlisting and selection processes is what appealed to them about Scout Talent over our competitors.

As a result of our partnership, NRG Electric have confirmed:

- ✓ Reduced **time-to-hire**
- ✓ **Increase** in applications
- ✓ Better **quality** hires and applicants
- ✓ Improved **Employer Brand**

If your organization is interested in recruitment software or services, visit [scouttalent.io](https://scouttalent.io) or email [hello@scouttalent.io](mailto:hello@scouttalent.io)

